

CoVPN Community Engagement Materials Menu

Last Updated: October 7th, 2020

You can access materials in English, Spanish and Portuguese by visiting this Dropbox:

https://www.dropbox.com/sh/ar8opf48mh6sxiq/AAC68y_pZoAVD9pqnOel9ZMwa?dl=0

Password: CoVPNtrial\$

Available Now

- 1. The Bill of Rights and Responsibilities for Research** – a detailed description of the rights and responsibilities of participants and site staff in CoVPN research studies.
- 2. Injuries Sheet** - a handout for US sites regarding study-related injury compensation provided under the Public Readiness and Emergency Preparedness (PREP) Act and the Countermeasures Injury Compensation program (CICP).
- 3. General Print Materials** [*Please note that these materials have been sent to all participating sites for use across protocols. Sites may have additionally received approval from individual study sponsors. The posters, flyers, post cards and palm cards can be customized with a label containing site contact information, or by downloading the source files and editing them with InDesign.]
 - a. 11" x 17" recruitment posters
 - b. 8.5" x 11" flyers
 - c. 4" x 6" postcards
 - d. Palm cards (business card size)
- 4. CoVPN Overview and Registry** – A general overview of the CoVPN and the registry
- 5. Racial, Ethnic and Age-related COVID Inequities Slide Deck** - A US-specific slide set for optional use with providers and other stakeholders, or to incorporate into your own slide sets, to explain the racial and ethnic inequities regarding COVID-19 using the latest data. Because the information is continuously changing and being updated, we recommend that you check the provided citations prior to presenting so that you can update any particular slide as needed with the latest figures.
- 6. General Educational Slide Deck (not protocol specific)** – general information on SARS-CoV-2, and vaccines – how they work, that vaccines cannot cause COVID-19 disease, and the stages of clinical trials
- 7. Why Should I Join the Coronavirus Prevention Network Clinical Trial?** (<https://youtu.be/L5yOHCpSx5U>) – Dr. Griffin P. Rodgers, director of the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK), part of the National Institutes of Health, explains the importance of participating in clinical trials and encourages the public to consider joining CoVPN trials, especially those who are underrepresented in clinical trials.
- 8. Advertising Campaign** – Brand assets, digital ads (Facebook and banner ads), photos, print ad template (InDesign required), radio spots (15" and 30"), videos (teasers, tv spots, and end cards).
- 9. Participant Experience Brochure** – General overview of what participants can expect when they sign up for a vaccine trial, including study and follow-up visits, how to sign up for the registry, and what to expect after completing the registry.
- 10. Print Materials for Older Adults** – These materials are specifically focused to adults aged 65+. They are in large print. They also contain the toll free phone number for a new Call Center that has been created to assist older adults in the United States who may be unable to complete the Registry survey online and require assistance to sign up for the Registry.
- 11. CoVPN Community & Stakeholder Strategic Plan** – a document that communicates the overarching strategies the network is using to meaningfully involve communities in the research process, support broad stakeholder education and engagement, and support our trial sites in their local education and recruitment efforts.
- 12. CoVPN Calendar of Events** – an up to date calendar of speaking engagements and events organized by the CoVPN.
- 13. CoVPN Sponsor and Product Fact Sheet** – A one page document providing the following information for all of the CoVPN vaccine products: sponsors, product descriptions, product platform, funders, trial timeline, considerations and product storage temperatures.
- 14. CE Recommendations for COVID Research** – A guide for communities and researchers to assist in their efforts to engage communities and form Community Advisory Boards. This guide and the recommendations provided are informed by the collective knowledge and expertise of Community Partners, the National Institute of Allergy and Infectious Diseases, and the Office of HIV/AIDS Network Coordination.

Materials coming soon on page 2

Coming soon

- 1. Educational Videos** – 2-3-minute animated videos providing detailed information to address common questions. Videos in production: (1) Why is enrolling diverse participants in COVID-19 studies so important?; (2) How can vaccine studies move so quickly and still be safe?; (3) How are antibodies used for prevention of COVID-19?; (4) Vaccine study products do NOT cause COVID-19!; (5) What happens during vaccine study visits?; (6) What happens if I get COVID-19 while enrolled in a clinical study?; (7) Is one vaccine or antibody against COVID-19 enough?; and (8) Addressing common COVID-19 myths.
- 2. CoVPN Vaccine Pipeline** – a slide set with detailed information of vaccine products in development for the CoVPN research efforts